



## AT A GLANCE

Type of Construction:  
**Paving and Grading**

Headquarters:  
**Conway, SC**

Revenue:  
**\$20 Million**

Employees:  
**200**

Sunrise Customer  
**Since 2004**

Current Software:  
**Maxwell  
Management Suite**

Previous System:  
**Creative Solutions**

## IN THEIR WORDS

*"Maxwell's ability to tie our asphalt plant tickets to our job cost system has increased our accountability and our efficiency."*

Shawn Godwin  
Vice President

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## Palmetto Paving Corp.

After a period of significant growth and the acquisition of several large new projects, Myrtle Beach area highway contractor Palmetto Paving was outgrowing their old accounting system. It only handled basic accounting functions, leaving them to collect and track important cost information manually. They needed integrated software that provided better job cost reports and that included plant management functionality.



Palmetto's Conway Plant, which they have successfully integrated with their office accounting system.

## GC SOFTWARE WOULDN'T DO

Vice President Shawn Godwin began an extensive search and consulted with their CPA and bonding agent, who made suggestions, checked references and helped them with evaluations. They saw demonstrations of popular construction systems, but most of those they found were designed for general construction. As a paving and grading contractor with a lot of equipment to track and two asphalt plants, they needed a system that was geared for heavy construction. 17-year-old Palmetto was also challenged with managing the accounting of multiple companies — a paving and grading company, a curb and gutter company, a sealing company, and two asphalt plants. Their accounting staff was entering transactions for all five companies, a process that was complicated and inefficient, and they needed a streamlined approach to handling transactions between them.

## SUNRISE HAD THE SOLUTION

After careful evaluation, Godwin chose the Maxwell Management Suite from Sunrise Technology Group, an area software dealer working exclusively with the construction industry. A popular choice for heavy contractors, Maxwell integrates standard accounting modules with features that allow them to track and allocate the cost of equipment to the right job and import material tickets direct from their asphalt plants miles away.

Maxwell Management suite was installed on June 3, 2004 and only 32 days later Palmetto was up and running on their new system. Sunrise was able to convert their existing data and train their staff using a managed implementation approach so that they could be using their software as quickly as possible. Now, with their implementation behind them and their accounting system humming, Palmetto has their eye on automating other processes — They're considering a field time collection and other construction solutions from their new business partner, Sunrise Technology Group.

**The Right Choice.**