

AT A GLANCE

Types of Construction:
General Construction

Headquarters:
Williamsburg, VA

Revenue:
\$25 Million

Employees:
85

Sunrise Customer
Since 2002

Current Software:
**Maxwell
Management Suite**

Previous System:
CDCI Profit Builder

IN THEIR WORDS

“Maxwell and Sunrise have met our needs and expectations in every way and have done so in a timely manner. I would highly recommend them as experts in their field to anyone.”

Linda Butler, CFO

Sunrise Technology Group, Inc.
8000 Corporate Center Dr. Ste. 100
Charlotte, NC 28226
www.sunrisetechnologygroup.com
P: 800-637-6288
F: 704-522-8435

David A. Nice Builders, Inc.

From the inside out, everything is done thoroughly and carefully at David A. Nice Builders, Inc. The GC specializes in retail store build-outs on a national scale. Their list of distinctive clients includes Tourneau, J Crew, Reebok, Nautica, Nike, and White House/Black Market. They also perform ground-up commercial projects in the Hampton Roads area of Virginia. In addition, the company owns and operates Nicewood Enterprises, Inc., a fixture and millwork facility that creates unique, furniture-quality fixtures and store interiors that are shipped nationally. The companies' clients provide premier products. They want a premier builder, and DNB delivers.



In 2001 when DNB decided they had outgrown their 11-year-old, DOS-based accounting system, Profit Builder by CDCI, they approached their software search with the same precision they apply to their work.

FROM 27 TO 1: THE SEARCH FOR THE PERFECT SYSTEM

CFO Linda Butler hired a consultant and they conducted an extensive evaluation of 27 vendors, carefully gathering information, comparing capabilities and narrowing the list to the five candidates that best met their requirements. Her decision between those finalists, which included Maxwell, Timberline and several other popular systems, was determined primarily by what they saw during demos, the location of the provider, cost, service, training, growth ability, updates and annual maintenance. “In the end, it was an easy decision to choose Maxwell and Sunrise,” Butler said.

SUNRISE STANDARDS RIVALED THEIR OWN

“We were concerned about the service we were getting from our previous software provider, so it was an important factor in our choice. Our experience with Sunrise has been top-notch. The expertise and professionalism of the staff at Sunrise made the transition and the training so much easier than I ever imagined,” Butler said. “We appreciate that downtime has been minimal and that when we have had to contact Customer Support they provide us with a solution at the time of the call, we don't have to wait for them to figure it out and call us back.”

Butler also appreciates Maxwell's flexible, easy-to-learn features – “system reports are easy to create and edit, forms can be printed on plain paper, and Maxwell's TakeNote offers a simpler way to communicate within the system and to let others know when an invoice or PO needs approval.”

A PRECISE TOOL FOR A PRECISE OPERATION

The standards are high at David A. Nice Builders, Inc – in the work they perform, in their selection of partners and vendors, and in their internal operations. Sunrise consultant Jan Rushing reports that Linda Butler and her staff of 25 users have one of the most sophisticated accounting and reporting processes she has seen in a construction company of this size. “Her month-end reconciling procedures are precise, balanced, and thorough,” Rushing said. “I am proud to say that Maxwell is able to give her all of the information she needs to analyze such an extraordinary level of detail.”

The Right Choice.