



8000 Corporate Center Drive, Suite 100, Charlotte, NC 28226

p: 800-637-6288

[www.sunrisetechnologygroup.com](http://www.sunrisetechnologygroup.com)

## Press Release

For Immediate Release

Aug 11, 2004

Contact: Christine Dryden

800-637-6288, ext 733

[christined@sunrisetechnologygroup.com](mailto:christined@sunrisetechnologygroup.com)

### Palmetto Paving Automates Cost Accounting System

*I-17 Builder Will Use Cutting-Edge New Software to Track Equipment Usage, Asphalt Plant Tickets*

CONWAY, SC - On July 1, 2004 Myrtle Beach area highway contractor Palmetto Paving went live on an innovative new accounting system that promises operational efficiencies and better management information. The construction-specific software, Maxwell Management Suite, will allow Palmetto to track and allocate the cost of equipment and import material tickets direct from their asphalt plants miles away. Charlotte, NC based software dealer Sunrise Technology Group is helping the \$20 million company implement the new system at their three companies and two asphalt plants.

Palmetto Vice President Shawn Godwin chose to convert to an industry-specific Sunrise system after a period of significant growth and the acquisition of several large new projects, and after an attempt to implement another software earlier this year. That software only handled basic accounting functionality, leaving Godwin and his staff to collect and track important cost information manually. Their new software, Maxwell Management Suite, integrates standard accounting modules with features like Equipment Management, Material Handling and Job Costing that are important to a highway and paving contractor.

"The Material Handling feature has impacted our business the most," Godwin said. "It has really increased accountability." With the integrated Material Handling module, producers of asphalt and quarry products can streamline the management of bulk materials produced or used, get analytical reports to control production and hauling costs, and maximize profits.

Palmetto Paving Corp., Conway, SC, is a 17-yr-old paving and grading company with nearly 200 employees that operates 2 asphalt plants and has completed many of the Myrtle Beach area SC DOT road construction contracts. Two other affiliated companies, Palmetto Curbing of Florence and Palmetto Sealing of Conway, are also implementing the new Maxwell system. The three companies and two plants will all be connected through the accounting system, which will allow for a streamlined approach to managing transactions between them.

Maxwell Management Suite, a product of Maxwell Systems, Inc. of Norristown, PA., was recently rated with 5 out of 5 stars by the CPA Technology Advisor ([www.cpatechadvisor.com](http://www.cpatechadvisor.com)) in a review in their April/May issue. Maxwell is a popular choice among heavy contractors and specialty contractors who rely on the sophisticated integration between accounting and industry-specific functionality. More information is available at [www.maxwellsystems.com](http://www.maxwellsystems.com).

*Sunrise Technology Group, Inc. is the Southeast's leading provider of construction-specific accounting, job cost, service management and project management solutions. Since 1984, Sunrise has worked exclusively with the construction industry and an experienced staff of industry veterans provides their 500+ contractor clients with award-winning telephone support, training and consulting services. For more information contact Christine Dryden at 800-637-6288, ext 733 or [christined@sunrisetechnologygroup.com](mailto:christined@sunrisetechnologygroup.com), or visit Sunrise online at [www.sunrisetechnologygroup.com](http://www.sunrisetechnologygroup.com).*

###